



October 28, 2020

EDOGAWA GOSEI CO., LTD.

EDOGAWA GOSEI improves the adjustability to the New Normal! Eco-friendly Antibacterial paint, "ECO-AVANTE ERA"

2-Part / Special Acrylic Urethane Resin / Room-Temperature Curing

EDOGAWA GOSEI CO., LTD. (Head Office: Saitama, Japan / CEO: Koji Shinohara), has decided to develop and sell antibacterial and antiviral paints actively to improve the adjustability to the New Normal with the coating solutions, as the needs growing due to the hygiene consciousness increasing. For the first step, we renewed our catalog of our environmentally conscious antibacterial paint "ECO-AVANTE ERA" to make the product functions clearer to understand.

As there is a growing concern in hygiene consciousness of our daily lives and social environments today, "ECO-AVANTE ERA" has been highly paid attention with the rapid increase of inquiries from customers. It is characterized by its high antibacterial properties that prevents the growth of bacteria such as Escherichia coli and Staphylococcus aureus, and its adaptability to a wide range of materials. This is the paint with "environmental sustainability" that meets our company standard of environmentally conscious product*. "ECO-AVANTE ERA" contributes to protect our health and provide the final products that create a safe comfortable future.

*This paint reduces to less than 0.1% the hazardous substances such as Toluene, Xylene, MIBK, and Styrene, reduces by more than 99% the hazardous substances under the PRTR Law (as tested internally against our previous products in July 2020), compliances to Japan's Hazardous Chemical Substances Act (amended June 2017), and non-use of the international RoHS Directive 10 hazardous substances (Cadmium, lead, mercury, hexavalent chromium, polybrominated biphenyls, polybrominated diphenyl ethers, bis(2-ethylhexyl) phthalate, dibutyl phthalate, benzyl butyl phthalate, diisobutyl phthalate).

For more details, please refer to the [Product Catalog \(PDF\)](#).

Or, visit us on the web at www.edog.co.jp/english/paints/topcoat/ERA/.

We are committed to constant improvements of our product lineup; we aim to provide products that are both environmentally conscious and safe, and best suited to the daily work needs of painting contractors and other users.



[Product Catalog \(PDF\)](#)

Contact information for this product :

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