



August 30, 2021

EDOGAWA GOSEI CO., LTD.

**EDOGAWA GOSEI launches full-scale  
commercial rollout of “AQUA RECOAT”  
A water-based tire paint that gives recycled tires a “new tire” look!**

1-Part / Acrylic Resin / Room-Temperature Curing

**EDOGAWA GOSEI CO., LTD. (Head Office: Saitama, Japan / CEO: Koji Shinohara) has launched full-scale commercial rollout of the AQUA RECOAT water-based tire paint, which gives the sidewalls of recycled tires a close to new tire look.**

AQUA RECOAT exhibits high adhesion to rubber materials, a characteristic that makes it possible to create a natural new tire texture on the sidewalls of recycled tires. Reuse of tires using water-based AQUA RECOAT, which is friendly to both the environment and humans, promotes reduction in volumes of waste rubber and helps achieve the SDGs through consideration of environmental sustainability.

With growing demand for recycled tire services, AQUA RECOAT is the ideal solution for regrooving and retreading used tires.

For more details, please refer to the [Product Catalog \(PDF\)](#).

Or, visit us on the web at [www.edog.co.jp/english/paints/water/AQR/](http://www.edog.co.jp/english/paints/water/AQR/)



[product catalog \(PDF\)](#)

In keeping with our slogan, “Creative Solutions to Meet Customer Needs,” we have maintained constant efforts to develop and produce products offering both high functionality as well as improved quality in order to provide new coating value.

We have been committed to helping create an environment and society that can achieve the SDGs by proactively manufacturing products that meet high environmental sustainability standards.

Contact information for this product :

**Sales Department | EDOGAWA GOSEI CO., LTD.**

TEL : +81-493-26-0781 E-mail : [info@edog.co.jp](mailto:info@edog.co.jp) Web contact : [www.edog.co.jp/english/inquiry/](http://www.edog.co.jp/english/inquiry/)