



July 27, 2023

EDOGAWA GOSEI CO., LTD.

## EDOGAWA GOSEI launches “EAQ” water-based antistatic paint

A new, water-based eco-friendly antistatic paint featuring unparalleled transparency

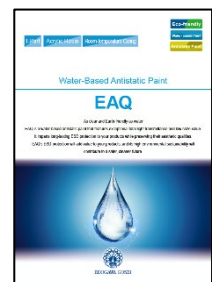
1-Part / Acrylic Resin / Room-Temperature Curing

EDOGAWA GOSEI CO., LTD. (Head Office: Saitama, Japan / CEO: Koji Shinohara) has developed and launched commercial rollout of EAQ, a water-based antistatic paint, which offers an ideal solution for electrostatic discharge protection (“ESD protection” hereafter), exceptional total light transmittance, and low haze value. EAQ meets the current demand for a balanced paint product providing both enhanced functionality and environmental friendliness.

Developed as a new addition to our paint series targeted at the prevention of malfunctions in electronic devices due to electrostatic discharge, EAQ is an environmentally friendly water-based product that retains the high antistatic functionality of the series while offering greater total light transmittance and lower haze value. The most notable feature of EAQ is its high transparency, which allows it to preserve the aesthetic features of the substrate material while imparting long-lasting ESD protection. It exhibits exceptional adhesion to various plastic materials, making it ideal for electronic devices that feature delicate hues and also for products with critical visibility requirements. As a water-based product, it’s friendly to both the environment and humans, and due to its non-hazardous nature, its storage requires no special considerations. It does not need to be diluted before use, thus providing ease of handling and helping to improve the work environment.

For more details, please refer to the [Product Catalog \(PDF\)](#).

Or, visit us on the web at <https://edog.co.jp/english/paints/antistatic/EAQ/>



[Product catalog \(PDF\)](#)

As environmental regulations and standards grow more rigorous, the popularity of green coating products has increased. With its near water-like transparency and high environmental friendliness, EAQ won’t just provide your final products with the added value of ESD protection—it will help pave the way towards a safe, clean future characterized by high environmental sustainability.

Contact information for this product :

**Sales Department | EDOGAWA GOSEI CO., LTD.**

TEL : +81-493-26-0781 E-mail : [info@edog.co.jp](mailto:info@edog.co.jp) Web contact : [www.edog.co.jp/english/inquiry/](http://www.edog.co.jp/english/inquiry/)