The importance of adding the final touch to sophisticated machinery



"We take charge of customizing and developing specialized paints to meet the customers' needs."

Koji Shinohara, CEO, EDOGAWA GOSEI CO., LTD.

EDOGAWA GOSEI CO, LTD. www.edog.co.jp/english EDOGAWA GOSEI specializes in producing conductive and cutting oil resistant paint, reliable enough to protect Japan's busiest machinery.

Japanese craftsmanship goes far beyond simply skilled workers, it is a philosophy which encompasses every aspect of the production process, including the upkeep of machinery. These

machines working continuously must be created from high-quality materials in order to perform optimally, and EDOGAWA GOSEI ensures

manufacturers' machines are coated in outstandingly resistant, specialist paint.

Founded in 1935, EDOGAWA GOSEI's innovative EPOLITE paint provides a coating which is resistant to cutting oil, and the company has developed paints and coatings for a wide range of industries, from semiconductors to healthcare. President of EDOGAWA GOSEI, Koji Shinohara, explains the company's philosophy is based around a combination of "the spirit of craftsmanship with a hidden sense of hospitality".

EDOGAWA GOSEI also understands the need to work towards the United Nations' Sustainable Development Goals, with its AQUA RECOAT a waterbased paint for

recycled tires created to reduce waste rubber and the development of its eco-conscious LUBRI-ONE lubricating paint.

The reliability of the company's products has led to it supplying paint for a special project to provide disaster victims with heat, as well as for vital hospital equipment such as MRI and CT scan rooms. Understanding the environmental needs of the market has helped the company to expand to Thailand, from where it is looking to grow throughout Southeast Asia through the forming fruitful business alliances.



Technical developer checking the smoothness of the painting film in $\boldsymbol{\mu}$ units